

## MAKE EVERY DECISION COUNT

With Self-Service Business Analytics & Financial Analytics

Inside Info is about helping people see and understand their business data to improve operational and financial processes to make every decision count. We like to keep things simple. We focus on two areas – business analytics using the innovative Qlik Data Discovery platform and enterprise performance management using the leading cloud-based application, Host Analytics. And we do them really well. We've worked across most industries and know how to apply analytics strategically. All our solutions are beautiful by design, fast to deploy and deliver good value with results.

### Enterprise Self-Serve Analytics That Anyone Can Use

When done well, business analytics should transform the way people work. Be highly intuitive, fast to deploy and allow anyone to explore the data however they choose, while still maintaining data governance.

Qlik's business intelligence platform does just that, leading a new end-user approach to BI called Data Discovery analytics for the enterprise. There are over 33,000 companies loving Qlik around the world. Qlik is rated #1 in Product, Performance and Customer Satisfaction in the world's largest survey of BI users. While also rated as a Business Intelligence Leader by top industry analysts Gartner. Analytics that is visual, easy to use and maintain and can be delivered within weeks.

Inside Info are the local experts in QlikView and Qlik Sense Data Discovery solutions, having pioneered and launched Qlik to Australia in 2003. We're the **2014 Qlik ANZ Partner Of The Year** and Australia's only Elite Qlik Partner for QlikView and Qlik Sense – the highest level of competence to make the most of Qlik analytics for your business. Inside Info offer the full suite of Qlik licensing and support services including scoping, design, development, integration, training and project management services. Qlik like any technology, is only

as good as its design and implementation – that's where we excel. Inside Info can provide:

- **On-demand, highly visual guided business analytics for anyone, using QlikView.** We offer a number of industry and process specific best-practice business applications based on years of experience to engage users and deliver faster ROI in areas like mobile BI, sales & margin, retail, manufacturing, distribution, finance and supply chain. We also have best-practice applications for many core ERP and CRM systems like SAP, Pronto, BPCS, Dynamics, Oracle and Lawson. We have strong expertise consolidating data from any and multiple data sources, providing very fast implementation cycles. Our typical project is 30 days and with QlikView is 53% of the total cost of other BI solutions according to IDC.
- **Self-serve data visualisation dashboards using Qlik Sense that allows users to create their own dashboards and reports within minutes**, while still providing centralised data governance.



- **We provide near real-time visibility into operations.** On-demand self-serve analysis of data, often replacing hundreds of OLAP based reports and empowering users to perform their own analysis reducing IT support by up to 90%.
- **Sub-second query response on very large data volumes** into the hundreds of million records without losing transactional level detail, with data refreshing as often as your underlying source systems.

- **Ability to view information at a high-level, transactional-level and anywhere in between** in any path decided by the user. Easily consolidates data from any and multiple data sources.
- **Simple to use dashboards, available everywhere:** Access your dashboard from any device whether this be laptop, iPad, the web or your mobile device, with the same experience on each, being HTML5 compliant.
- **Very fast implementation cycles:** A typical project is 30 days and is 53% the total cost of other BI solutions according to IDC.

## On-Demand, Agile Enterprise Budgeting, Forecasting, Close & Financial Reporting

Enterprise budgeting, forecasting, financial consolidation and reporting requirements often put undue strain on corporate finance teams. We're changing this one client at a time. Host Analytics is built to handle the complexities of even the largest businesses like St Vincent's Health, Austin Engineering, Lorna Jane, NEC, Sharp, GSK and Reed Exhibitions.

Underpinned by a unified OLAP (multi-dimensional) database, Host Analytics easily facilitates the most complex and numerous reporting and planning scenarios and combinations with powerful 'slice & dice'. A single repository of information for one, accurate version of the numbers. Its smart design tightly integrates all planning, close and reporting functions, while its point-and-click interface incorporates the best of excel without the drawbacks. Host Analytics also boasts the most advanced consolidation module and pre-built revenue, initiatives and workforce planning templates of any cloud suite.

A few reasons why Host Analytics is the world's fastest growing cloud enterprise performance management suite for budgeting, forecasting, close and financial reporting as recognised by Gartner for the last 6 years running. Providing both depth and breadth of functionality in a seamless software suite that can be delivered in a fraction of the time of alternatives and one that finance can easily own and manage.

## Investing In Client Relationships & Delivering Value

Inside Info has a proven track record of delivery to mid-size and enterprise clients on-time and in-budget with over 100 live enterprise deployments to our name including Orora, Mars, Qantas, Fujitsu General, Cotton On and Cabrini Health to name a few. We measure our success through the quality of our people, the

relationships they create and the impact they have within our client's businesses. Our clients on average have told us they've experienced the following tangible benefits from the work we've delivered:

- 40% Improvement in Management Decision Making
- 49% Increase in IT Productivity
- 56% Increase In Customer Satisfaction
- 47% Improvement In Financial Processes
- 60% Improvement In Accountability
- 43% Improved Time To Decision

### What Makes Us Different

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**92% Of Clients Received A Significant & Positive Impact On Their Business**

**95% Believe They Receive Good Value For Money**

Inside Info launched QlikView and Host Analytics to Australia. So it's no surprise we're also the only Elite Partners & 2014 Qlik ANZ Partner Of The Year, possessing the highest levels of competence, certification and enterprise deployments for each. We have delivered 100+ live enterprise deployments ranging from 10 to over 600 users with expertise across most systems working with data volumes in the 600 million+ range. Our certified senior consulting team are expert BI, finance or EPM specialists each with 10+ years' experience to guide you along the way.

