

Host Analytics Business Analytics

Analyze mission critical data and make confident strategic decisions.

DELIVER HIGH IMPACT VISUALIZATIONS

Gain new insight by telling a visual performance management story with bringing together operational, financial and external data into a unified view. Dashboards are easily adopted by anyone within the organization – finance or otherwise.

PERFORM INTERACTIVE ANALYSIS

Gain insight into key business trends by easily interacting with the integrated financial and operational data in various ways - analysis by region, top performing products and cost centers to name a few.

DESIGN YOUR OWN DASHBOARDS

With self-service design and customization, business users can quickly create individual, department or organization dashboards. With the high impact visualizations, you know exactly how your organization is performing anytime, anywhere. Dashboards are securely accessed from a mobile or browser user interface.

BUSINESS ANALYTICS

Key Benefits

- Spend less time gathering data, more time analyzing information
- Empower managers with visualizations that help make strategic decisions
- Get the answer you need when you need them without relying on IT
- Respond quickly to new market opportunities and business trends

Key Features

- Interactive dashboards, scorecards and reports
- Library of more than 6,000 key performance indicators (KPIs)
- Access information at any time, any where
- Analyze financial and operational data in a secure platform

HIGHLIGHTS

Preconfigured Dashboards

Roll out personal dashboards in record time. Self-service customization makes it easy to perfectly tailor reports and dashboards to your organization's (or an individual user's) needs. Graphical presentation allows you to easily digest key information for quick responses to new opportunities and market trends.

Financial and Operational Data

Enable more powerful decision-making by integrating data from all of your business systems, including HR, ERP, CRM, marketing Automation, Customer Service and Supply Chain Management. View cross-department metrics, such as revenue per FTE, and support costs by product.

Scorecards

Align your organization to your strategy. Color-coded graphics show you organization performance at a glance. Drill into department, product, or other areas to understand performance drivers and trouble spots.

Key Performance Indicators

Select key performance indicators (KPIs) from a library of more than 6,000 KPIs. Include KPIs in your planning to easily track progress against corporate strategy with critical metrics.

Third-Party Data Feeds

Bring economic indicators, such as the consumer price index, and daily exchange rates directly into your application. Benchmark your performance against peers and the market in general. Scheduled data refreshes ensure that you always have the latest information.

Mobile Access

Monitor performance on the go with mobile-accessible reports and dashboards. Keep the state of the business at your fingertips with a mobile device.

HOST ANALYTICS U.S. HEADQUARTERS

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