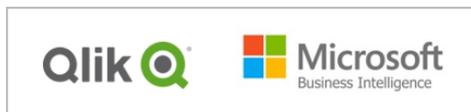# inside INFO

MAKE EVERY DECISION COUNT
With Intuitive Analytics & Reporting

Now more than ever businesses require the ability to react quickly to unforeseen events and changes in their markets, while boards and stakeholders have an expectation and requirement for more complete and timely information. Internally, business leaders are placing greater demands on finance and IT teams for performance information. Companies that are strong in analytics and reporting and invest in people and systems that make this a reality, perform better.

Inside Info was founded to bring the promise of analytics to a much broader group of people making it simpler, more engaging, affordable and rapid to deliver. Over fifteen years later this is still our sole focus, helping mid-sized and enterprise businesses use data to improve business decisions as experts in the Qlik and Microsoft Business Intelligence (BI) platforms - both recognised by Gartner as Leaders in analytics.

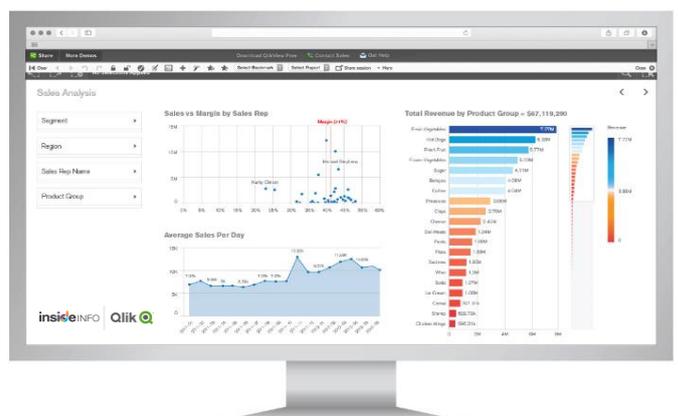**Qlik Q** | **Microsoft** Business Intelligence

Enterprise Analytics That Anyone Can Use, Delivered Fast

Inside Info with both the Qlik and Microsoft BI platforms can help support the following BI use cases across an organisation:

- **Dashboards** – Easy-to-use & visually appealing dashboards that support a consolidated view of KPIs for Executives presented in an engaging and logical way. Easily consolidating data from multiple data sources, supporting both graphical and rows/columns views on the one page. Access your dashboard from any device - whether this be laptop, iPad, the web or your mobile.

- **Guided Analytics** – The vast majority of users within an organisation are operational users that require information to support their core role, while not being data analysts. For these users, it is essential that information is presented in a simple, engaging and interactive form to do self-serve analysis. This means users can explore and drill down into the data in a free form way, from high level to transactional detail.

- **Adhoc Analysis** – Analysts require the ability to build their own views and perform their own analysis of the data without IT involvement. These users are confident in manipulating data and in many cases supporting their executives and teams in decision support. This use case allows Power Users to easily drag and drop measures and dimensions with appropriate chart types (graphical, rows and columns). Importantly, this is done off a governed data set, ensuring calculations are accurate and a single version of the truth is presented at all times.

- Advanced Analytics - For detailed predictive functions Qlik & Microsoft BI have out-of-the box connectors to open source predictive modelling and advanced analytics tools such as R, Python and Azure Machine Learning that are ideally suited for detailed statistical and predictive analysis.

- Embedded Analytics –Both Qlik & Microsoft are completely open platforms and allow content to be embedded in web portals and other platforms that share data outside the organisation or within operational applications, such as with customers or suppliers.

- Scheduled Reporting – Usually as a complement to the other use cases, both platforms provide a sophisticated tool for scheduled, automated reporting in static formats such as PDF, Word, Excel. This is for users that require information in a particular format, usually a smaller number of KPIs, and where a static format is appropriate.

- Cloud & On-Premise Options - The option of both cloud and on-premise deployment scenarios are available.

Over 100 Client Success Stories

> "I have engaged the Inside Info team to implement a BI & analytics solution in my last three jobs and every instance this has transformed how the business uses and views its data. Inside Info brings a high level of intelligence, commerciality and an ability to quickly understand our business and its key drivers – resulting in the development of a BI tool that provides deeper insights into how the business is performing."
>
> Alex Hayley, CFO, Nexus Hospitals

Partnering With Inside Info

Our sole focus is to help you and your team use data to perform as well as you possibly can.

- **Proven Track Record** - 15-year track record of client success, currently supporting over 100 customers nationally, having delivered more than 600 BI and data analytics projects.

- **Personal Approach** - The Directors of our business are still involved in each BI project and together with our Principal Consultants take responsibility for both delivery and ongoing relationship management.

- **Qlik & Microsoft Analytics & Reporting Specialists** - We introduced Qlik to Australia in 2003 and have continually held the highest level of competence as an Elite Qlik partner with QlikView, Qlik Sense & Nprinting. As a Microsoft BI partner, we're experts in Power BI, SSRS, SSAS, SSIS and Azure, bringing a unique blend of industry and business know-how to take your Microsoft environment to the next level.

- **A Strong Consulting Team** - Our BI Consultants are some of the best, each with over 10 years' BI design & delivery experience.

- **Strong Business Process & Industry Knowledge** - Especially across retail, distribution, manufacturing, pharmaceutical, transport, media & services based industries. We also have a strong understanding of the finance function, financial reporting and analysis. As a result we can offer industry, business function and system templates that speed up data integration, application development & delivery.

- **Full suite of BI Services** - Business requirements definition, business scoping, consolidating data sources, data integration & consolidation of multiple data sources, data management, BI & report application design, project implementation, training & ongoing support services.