insideINFO

INSIDE LOGISTICS

Self-Serve Dashboards That Deliver Integrated, Accurate, Easy-To-Use & Timely Intelligence Across Borders

The process of getting products delivered from one place to another – on time, efficiently and at the lowest cost possible is critical. Whether transportation is your business, or just one part, balancing the high cost of fuel against tight service levels and margins is difficult, as is managing an intricate chain of suppliers and customers – with their respective systems – and a deluge of data. Add more regulations, from environmental to cross-border controls, and stricter compliance to the mix. Now, try to get a quick, single snapshot of how the business is doing today or how a particular order is tracking.

Transport and logistics companies need management systems that provide employees including those at the grass-roots, with access to wide ranging data sources in a simple to use, consolidated way to improve decisions about suppliers, cargo, fleet, service levels, margins and many other aspects of operations. Providing the ability to see summarised detail to transaction level detail, on demand.

Inside Info helps leading logistics companies see and understand their business data to improve operational and financial processes. Inside Info are pure, best-of-breed analytics specialists. Since 2003 we've been working with many logistics companies including DP World and Ron Finemore, while also serving in excess of 100 clients developing successful enterprise business intelligence dashboards and reporting solutions.

We specialise in in business analytics and reporting applications that are highly visual, affordable, fast to deploy, simple to use and easy to change.

Make Every Decision Count

Inside Info offers the full spectrum of business analytics software and services including licensing, scoping, design, development, integration, training, project management and support services for the leading Qlik business intelligence platform. Inside Info can help:

- **Improve cash flow and gain operational efficiencies** with a one-screen view of all the facts to ensure cross functional visibility, integrating operational, financial, customer, fleet, warehouse, asset management and other business data so that you have a clear view of where to optimise for efficiency and growth.

- **Track supplier performance against service levels** to identify opportunities, minimise wastage, negotiate intelligently and tier contracts based on results.

- **Analyse sales, loads, routes, carriers, tendering, labour, bookings, customs filings, freight audit and payment** on a by-order to invoice line level basis to reduce cost variables.

- **Streamline safety, traceability and compliance reporting** with drill-down detail to documentation.

- **A 360 degree view of customer behaviour** so that you can react quickly to changing trends, pre-empt demand and optimise operational efficiencies.

Business Analytics That Delivers Results

Our business analytics solutions provide:

- **Near real-time visibility into operations**: Instead of out-of-date reports. On-demand self-serve analysis of data, often replacing hundreds of OLAP based reports and empowering users to perform their own analysis reducing IT support by up to 90%. We provide both self-serve analysis, guided analytics, advanced analytics options, embedded analytics and reporting.

- **Sub-second query response on very large data volumes** into the hundreds of million records without losing transactional level detail, with data refreshing as often as your underlying source systems.

- **Ability to view information at a high-level, transactional-level and anywhere in between** in any path decided by the user, with no pre-defined drill-down paths. If you've got a business question, odds are you'll be able to answer it – you don't have to wait for another report. Easily consolidates data from any and multiple data sources.

- **Simple to use, available everywhere:** Access your dashboard from any device whether this be laptop, iPad, the web or your mobile device, with the same experience on each, being HTML5 compliant.

- **Available in the cloud or on-premise:** We offer a choice of deployment options depending on your needs.

- **Very fast implementation cycles:** A typical Qlik project for example is 30 days and is 53% the total cost of other BI solutions according to IDC. While adding in a new data source or building a new view of the data can be modified very easily within a few hours.

- **Our business analytics solutions are built on the scalable, enterprise class Qlik business intelligence platform:** Recognised as a Leader in analytics by Gartner in its 2022 Analytics Platforms Magic Quadrant.

What Makes Us Different

Inside Info was founded to bring the promise of analytics to a much broader group of people making it simpler, more engaging, affordable and rapid to deliver. For over 19 years our sole focus has been to help mid sized and enterprise businesses use data to perform as well as they possibly can, as Business Intelligence specialists. We have a proven track record of client success currently supporting over 100 clients nationally, having delivered over 600 BI projects. We can offer strength & stability as a provider with the flexibility & personal touch of a boutique partner. This track record has allowed us to build industry, business function and system templates based on the leading Qlik BI platform that speeds up data integration, application development & delivery.

We bring strong industry and business process expertise to your project that many cannot, with a strong foundation in applying analytics within the transport and logistics sector. We can assist in complementing your existing inhouse resource, manage adhoc report requests or in the areas of analytics business requirements definition, business scoping, consolidating data sources, data integration, data management, BI application design, implementation and training services.

Inside Info launched Qlik to Australia in 2003 and are a top level Elite Qlik Partner. Our BI practitioners each have 10+ years' experience to guide you along the way. So, if you're looking to become more data-driven and take your use of data to the next level, we'd love to hear from you.

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