

## INSIDE LEGAL SERVICES

Self-Serve Dashboards Delivering Easy-To-Use & Timely Intelligence Across Services

Law firms are currently being challenged by many internal and external factors as well as a continuous stream of changes and reforms. The increased level of merger and acquisition activities and customer needs also puts greater demand on resources. It's only with the right business transparency, accuracy of data and speed of decision making that firms can truly identify business opportunities as they arise.

Inside Info helps leading legal firms see and understand their business data to improve operational and financial processes. We're pure, best-of-breed analytics specialists, that for over 19 years have been supporting over 100 clients like Maurice Blackburn and Gilbert + Tobin to help them uncover business opportunity, developing successful enterprise business intelligence dashboards and reporting solutions.

We specialise in business analytics applications that are highly visual, affordable, fast to deploy, simple to use and easy to change. Our best-practice legal analytics applications are based on our years of experience, speeding up the development cycle and leading to better user adoption.

### Make Every Decision Count

Inside Info offers the full spectrum of business analytics software and services including licensing, scoping, design, development, integration, training, project management and support services for the leading Qlik business intelligence platform. Inside Info can help provide:

- **A one-screen view of all the facts** to ensure cross functional visibility integrating operational, financial, customer, matter, CRM and other business data so you have a clear view of where to optimise for efficiency and growth.
- **Analyse Matters:** Analyse open and closed matters, understanding individual matters and components

including status, team, utilization, billings, clients and other key metrics to keep on top of activity at a granular and summarised level.

- **Profitability & Work In Progress analysis:** Providing detailed analysis of profitability, cash flow and work in progress activity to ensure you're billing regularly and delivering services effectively.



- **Maximise Billable Hours:** Explore what was billed against budget, hours spent on each case and understand utilisation of staff by practice area, region and matter.
- **A 360° view of clients:** Understanding clearly client management, opportunities, pipeline and service consumption so that you can quickly react to changing trends, pre-empt demand and optimise operational efficiencies.
- **Spot trends & Opportunities:** Spot trends across practices, teams and regions understanding growth and potential opportunities.

## Business Analytics That Delivers Results

Our business analytics solutions provide:

- **Near real-time visibility into operations:** Instead of out-of-date reports. On-demand self-serve analysis of data, often replacing hundreds of OLAP based reports and empowering users to perform their own analysis reducing IT support by up to 90%. We provide both self-serve analysis, guided analytics, advanced analytics options, embedded analytics and reporting.
- **Sub-second query response on large data volumes** into the hundreds of million records without losing transactional level detail, with data refreshing as often as your underlying source systems.
- **Ability to view information at a high-level, transactional-level and anywhere in between** in any path decided by the user, with no pre-defined drill-down paths. If you've got a business question, odds are you'll be able to answer it – you don't have to wait for another report. Easily consolidates data from any and multiple data sources.
- **Simple to use, available everywhere:** Our solutions have an intuitive point-and-click interface making them easy to use. Access your dashboard from any device whether this be laptop, iPad, the web or your mobile device, with the same experience on each, being HTML5 compliant.
- **Available in the cloud or on-premise:** We offer a choice of deployment options depending on your needs for the Qlik BI platform.
- **Very fast implementation cycles:** A typical Qlik project for example is 30 days and is 53% the total cost of other BI solutions according to IDC. While adding in a new data source or building a new view of the data can be modified very easily within a few hours.
- **Our business analytics solutions are built on the scalable, enterprise class Qlik Analytics platform:** Recognised as a Leader in analytics by Gartner in its 2022 Analytics Platforms Magic Quadrant.

**“Qlik allows our partners & business managers to easily & intuitively explore our data & better identify key issues, trends & opportunities to drive improved business performance.”**

Michael Panikian, CFO, Gilbert + Tobin

### What Makes Us Different

Inside Info was founded to bring the promise of analytics to a much broader group of people making it simpler, more engaging, affordable and rapid to deliver. For over 19 years our sole focus has been to help mid sized and enterprise businesses use data to perform as well as they possibly can, as Business Intelligence specialists. We have a proven track record of client success currently supporting over 100 clients nationally, having delivered over 600 BI projects. We can offer strength & stability as a provider with the flexibility & personal touch of a boutique partner. This track record has allowed us to build industry, business function and system templates based on the leading Qlik BI platform that speeds up data integration, application development & delivery.

We bring strong industry and business process expertise to your project that many cannot, especially within the legal services sector. We can assist in complementing your existing inhouse resource, manage adhoc report requests or in the areas of analytics business requirements definition, business scoping, consolidating data sources, data integration, data management, BI application design, implementation and training services.

Inside Info launched Qlik to Australia in 2003 and are the top level Elite Qlik Partner. Our certified senior consulting team are expert BI practitioners each with 10+ years' experience to guide you along the way.

So, if you're looking to become more data-driven and take your use of data to the next level, we'd love to hear from you.

