inside INFO

INSIDE RETAIL DASHBOARD

An Integrated, Granular View of Operations to Quickly & Easily Improve Shopping Experiences, Merchandising & Profit

Retailers often struggle with operational visibility because of a large number of transactions and touch points. It's critical to be able to effectively read customer behaviour, identify product and service demands and accurately plan sourcing, supply chain, assortment and day-to-day channel operations. At the same time providing managers with an up-to-date and accurate 360° view of performance, with a particular need to view highly detailed information to transaction level detail, on-demand.

Inside Info helps retailers see and understand their business data to improve operational and financial processes, so you can make every decision count. Inside Info are pure, best-of-breed analytics specialists. Since 2003 we've been working with many retailers including Accent Group, Cotton On, FoodWorks, The Reject Shop, & Accent Group, while also serving in excess of 100 clients developing successful enterprise business intelligence dashboards and reporting solutions.

As a result our experiences have allowed us to develop the *Inside Retail Dashboard* – a proven best-practice business application developed by our Senior Consultants that delivers extraordinarily sophisticated interactive analysis and consolidated view of performance. Analysis that is highly visual, affordable, fast to deploy, simple to use and easy to change.

The *Inside Retail Dashboard* significantly fast tracks BI projects and increases user adoption by leveraging off the learnings of others, with customers typically up and running in about 30 days.

Inside Info offers the full spectrum of business analytics software and services including licensing, scoping, design, development, integration, training, project management and support services for the leading Qlik Analytics platform.

Our Inside Retail Dashboard Provides:

- **A one-screen view of all the facts:** Ensuring cross functional visibility, integrating customer and business data so you have a clear view of sales, stock, customer, employee, store/channel and financial performance. Understand new product introductions, average price increases, pricing optimisation, space planning and even customer service. A number of filters allow you to see revenue, growth and profitability versus budget over any time period compared to another. Linking transactional processes, dramatically improving business strategies and uncovering sales opportunities by knowing what customers value.

- **A 360 degree view of customer behaviour:** Gives the ability to react quickly to changing customer trends, pre-empt demand, optimise stock management and better track promotional effectiveness.

- **Interactive analysis of stock:** See stock in store, analyse inventory for vendor, warehouse, region, store and other perspectives. Understand your stock investment and how it's distributed. Measure overstocks, understocks, inventory aging, downtime and failure rates. Clearly understand stock KPI's like inventory turns or month's stock at a high level with the ability to drill down to specific items in specific locations.

- **Analysis of channel:** Equip staff to focus on critical areas such as service levels and customer satisfaction at the store level – empowering them to improve customer retention and long-term growth. Understand which stores are performing best by revenue, sales, and margin. Provide a consolidated multi-channel view incorporating web.

- **Interactive financial, fraud & profitability analysis**: Tracking P&L views from the enterprise or individual cost centres, providing dashboard style profitability & fraud analysis across any area of the business including by project, customer, region or division.

- **Near real-time visibility into operations**: Instead of out-of-date reports. On-demand self-serve analysis of data, often replacing hundreds of OLAP based reports and empowering users to perform their own analysis reducing IT support by up to 90%. We provide both self-serve analysis, guided analytics, advanced analytics options, embedded analytics and reporting.

- **Sub-second query response on very large data volumes** into the hundreds of million records without losing transactional level detail, with data refreshing as often as your underlying source systems.

- **Ability to view information at a high-level, transactional-level and anywhere in between** in any path decided by the user, with no pre-defined drill-down paths. If you've got a business question, odds are you'll be able to answer it – you don't have to wait for another report. Easily consolidates data from any and multiple data sources.

- **Simple to use, available everywhere:** Access your dashboard from any device whether this be laptop, iPad, the web or your mobile device, with the same experience on each, being HTML5 compliant.

- **Available in the cloud or on-premise:** We offer a choice of deployment options depending on your needs for the Qlik BI platform.

- **Very fast implementation cycles:** A typical Qlik project for example is 30 days and is 53% the total cost of other BI solutions. While adding in a new data source or building a new view of the data can be modified very easily within a few hours.

- **Our business analytics solutions are built on the scalable, enterprise class Qlik Analytics platform:** Recognised as a Leader in analytics by Gartner in its 2022 Analytics Platforms Magic Quadrant.

What Makes Us Different

Inside Info was founded to bring the promise of analytics to a much broader group of people making it simpler, more engaging, affordable and rapid to deliver. For over 19 years our sole focus has been to help mid sized and enterprise businesses use data to perform as well as they possibly can, as Business Intelligence specialists. We have a proven track record of client success currently supporting over 100 clients nationally, having delivered over 600 BI projects. We can offer strength & stability as a provider with the flexibility & personal touch of a boutique partner. This track record has allowed us to build industry, business function and system templates based on the leading Qlik BI platform that speeds up data integration, application development & delivery.

We bring strong industry and business process expertise to your project that many cannot, especially within the retail sector. We can assist in complementing your existing inhouse resource, manage adhoc report requests or in the areas of analytics business requirements definition, business scoping, consolidating data sources, data integration, data management, BI application design, implementation and training services.

Inside Info launched Qlik to Australia in 2003 and are the top level Elite Qlik Partner. Our BI practitioners each have 10+ years' experience to guide you along the way. So, if you're looking to become more data-driven and take your use of data to the next level, we'd love to hear from you.

Qlik Q®